



European  
Games Developer  
Federation

EGDF newsletter no. 2, July 2008

## PROGRAMME FOR 2008-09

The EGDF has set out its programme for the next year at its recent Annual General Meeting in Malmo.

In its first formal year EGDF was successful in convincing the European Union policy makers to acknowledge and take the games industry more seriously:

The MEDIA programme added games to its scheme to support audio visual industries, the 7.th framework programme (ICT) also recognised the importance of games in its programme, and the Commission ruled in favour of supporting the French government's tax breaks to developers based in France.

'These are the issues that EGDF campaigned and lobbied on in 2007-8 and we are proud of the unity of purpose we showed among the seven members in supporting each other. Whatever the pros and cons of tax breaks, it is the recognition of the importance of the sector that has been the major breakthrough and we believe and know that we played a huge part in that' says re-elected Chairman Fred Hasson

'In 2008-9 we have more work to do with the European institutions – they know about us now but in the coming year we want to excite them with the potential of the medium and to work with them to bridge the gulf between the differing cultural perceptions of film,TV and games' adds General Secretary Malte Behrmann.

Erik Robertson, Treasurer, (Sweden) was re-elected too, with Alexander Fernandez (Belgium, Luxemburg, Netherlands) and Klaus Hansen (Denmark) also joining the executive. Other representatives are: KooPee Hiltunen (Finland) and Guillaume de Fondaumiere (France).

An application to join EDGF has been received and accepted from the Norwegian Produsentforeningen.

Contact Fred Hasson,  
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## INFORMATION ON EUROPEAN POLICY, FUNDING, AND EVENTS

### Content funding

#### European Innovative Games Award

Submit your innovative computer and video games by July 31, 2008, for a chance to win prizes worth a total EUR 35,000. The deadline for entries is July 31. Until then, developers, publishers, freelancers and young professionals from all over Europe may submit exceptional computer and video games for consideration for the European Innovative Games Award (EIGA).

Additional information and EIGA 2008 participation documents are available at <http://www.innovative-games.eu> or can be requested from:  
[christian.flory@hessen-agentur.de](mailto:christian.flory@hessen-agentur.de)

### Conference involvement and discounts

#### GCDC, August 18-20

EGDF is proud to unveil its cooperation with one of Europe's biggest shows, the GCDC in Leipzig. This year EGDF member associations will receive a 27% discount for all their members.

This discount further reaffirms the GCDC's commitment to support a vibrant European development community. It also highlights the EGDF's push for greater value added relationships across Europe and the world for developers.

For more information and access to the discount please contact your participating national organization. Please note the discount is only for members of national associations. (Not yet a member? - Get into contact with your association today and signup!)

If any member of the EGDF members would like to contribute to any debate, to contact us for more information, or to share information or opinion with the EGDF, please get in touch with Malte Behrmann at: [malte.behrmann@egdf.eu](mailto:malte.behrmann@egdf.eu) .