



EGDF PRESS RELEASE ON THE NEW CALL FOR INTERACTIVE WORKS OF MEDIA 2007

September 8th 2008

The Media2007 program has published a new call for proposals for interactive works. To be included in the 1st deadline, the application for support must be sent to the Agency before the 17th of November 2008. To be included in the 2nd deadline, the application for support must be sent to the Agency before the 17th of april 2009. The budged of the call is 2,5 Mio €. The call is suitable for prototypes for game development from Europe.

“The allocated sum is almost double to the first call for interactive works last year (2007/2008), which was summing up to 1,5 Mio € altogether. We see this as a major improvement”, cheers Malte Behrmann, General Secrety of the EGDF. “On the administrative side there are always details to be improved, but in general we are very grateful, that Media2007 is making efforts to go into the right direction. It shows that the European Commission understands the cultural, technological and economic relevance of games development.”

More details on the call of the Media2007 program can be found at:

http://ec.europa.eu/information_society/media/producer/develop/interactive/index_en.htm

EGDF is co-organizer of an event on the subject in Brussels, called the games summit. The event will be held on November 7th 2008 and examine the industry's growing influence on European economies and the political challenges it faces, the potential social benefits and the know-how and skills it contributes to society. At the same time it will also point out the complexities of game development and creation, and why games should not be judged as a poor cousin of film and TV.

See for more information: www.gamesummit.eu

More details on EGDF: www.egdf.eu

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